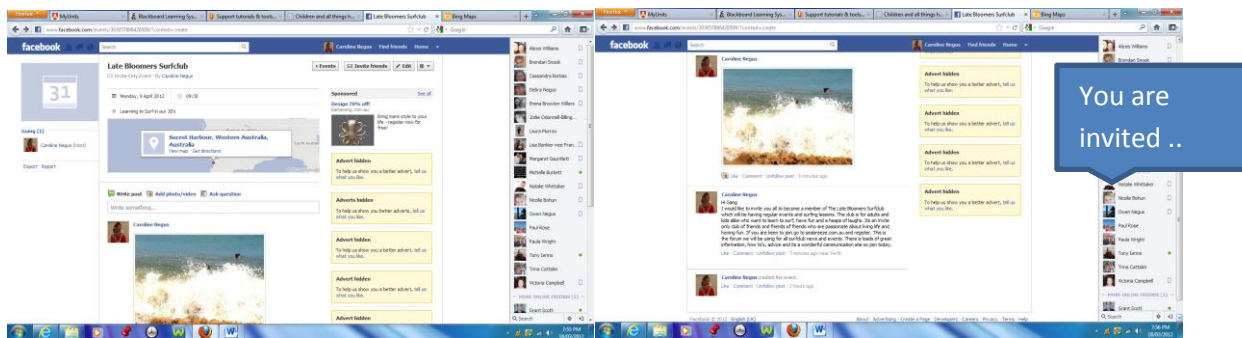


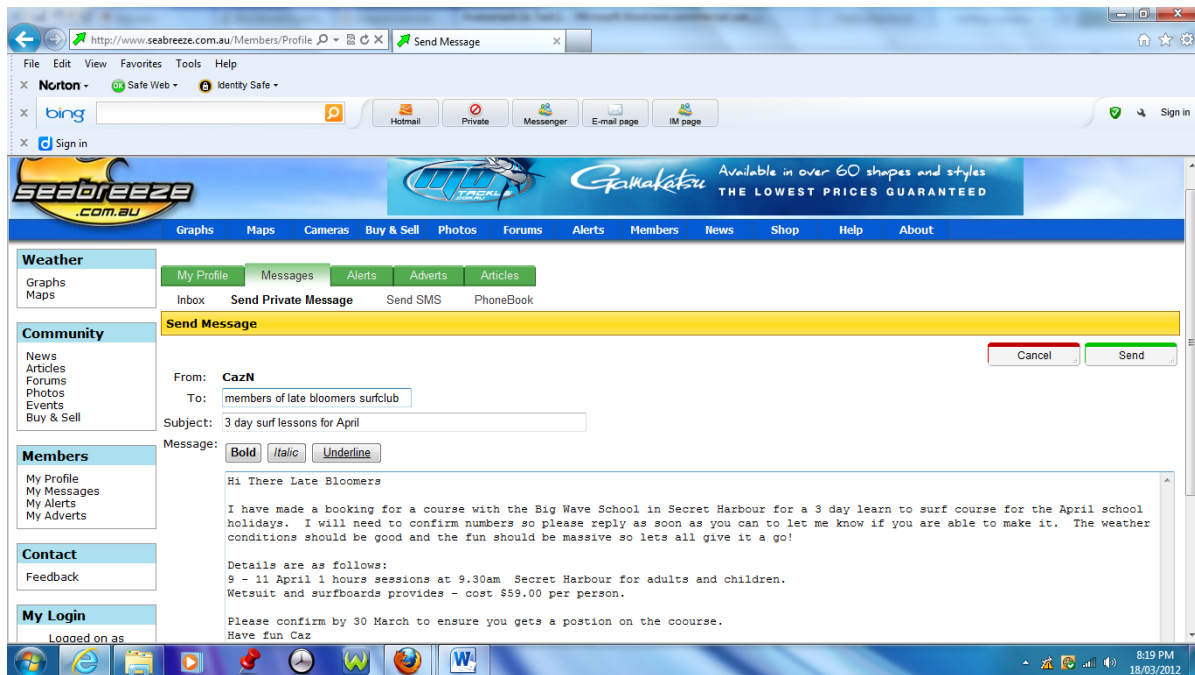
## Assessment 1b Task 1: Social Network Technologies Caroline Negus

For this assessment I have chosen a topic that is new and exciting to me. I have created a social club titled “Late Bloomers Surfclub”. I have recently discovered the great enjoyment you get from learning to surf, thanks to my seven year old son asking if he could learn to surf. We are both having such a great time I thought what a great experience to share with friends and their children.

I will be sending electronic invitations out to a group of friends to join “Late Bloomers Surfclub”, which I will use the social networking site Facebook.



I will be inviting friends to join a social networking site called [seabreeze.com.au](http://seabreeze.com.au). The site will give the group access to lots of ‘how to’ surf movies, weather forecasts, boards for sale and advice. Seabreeze.com.au creates an open forum for communicating in a safe environment. This forum will be utilised for all Late Bloomers Surfclub communications. The first event is a 3 day course of surf lessons with [Big Wave School](http://Big Wave School). This will be the first event on the clubs social calendar for the year.



Seabreeze.com.au is a interactive site catering to water enthusiasts alike. The site was established in 1997 by a single person after a lightbulb moment, to monitor the winds and waves for great

windsurfing conditions. Word got about not only in the windsurfing community, but with the surfers, standup paddleboarders, kitesurfers, fisherman, divers and sailors. What started as one mans passion evolved so quickly a company partnership was formed and 13 years on the site has won many awards and is a huge success. The site provides a open forum, photo gallery, news with events calender, buying and selling classifies, maps and detailed weather forecasts.

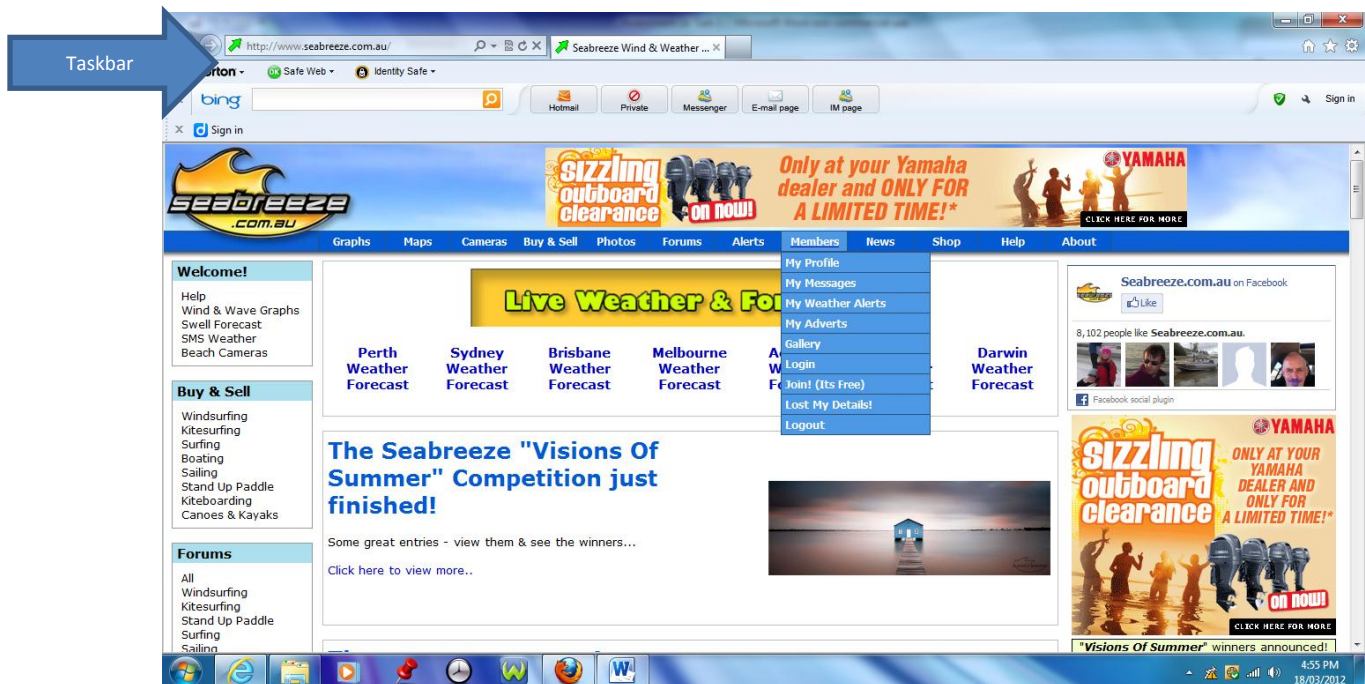
I think if you enjoy and are passionate about something you will perform well and enjoy the task, and this is what I have tried to do in this assessment.

To read the full seabreeze story follow this link [www.seabreeze.com.au](http://www.seabreeze.com.au)

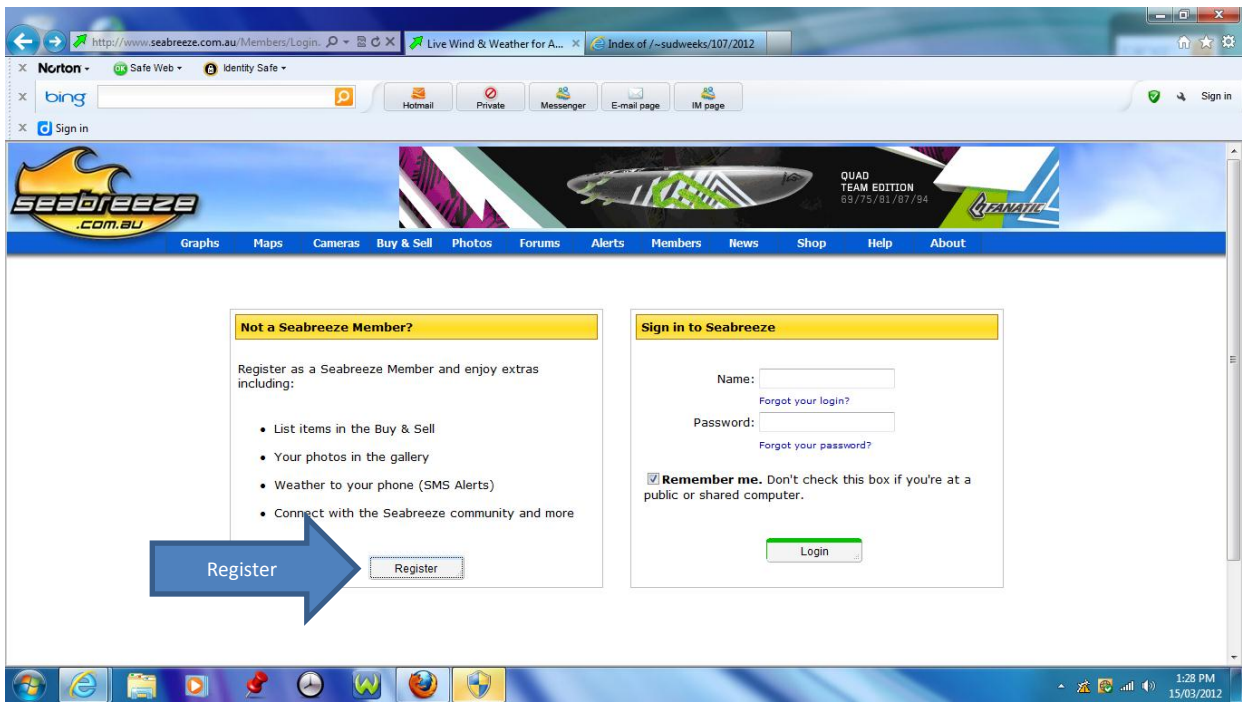
Below are the instructions to become a member of seabreeze.com.au and enjoy the many wonderful features and benefits:

### Instructions

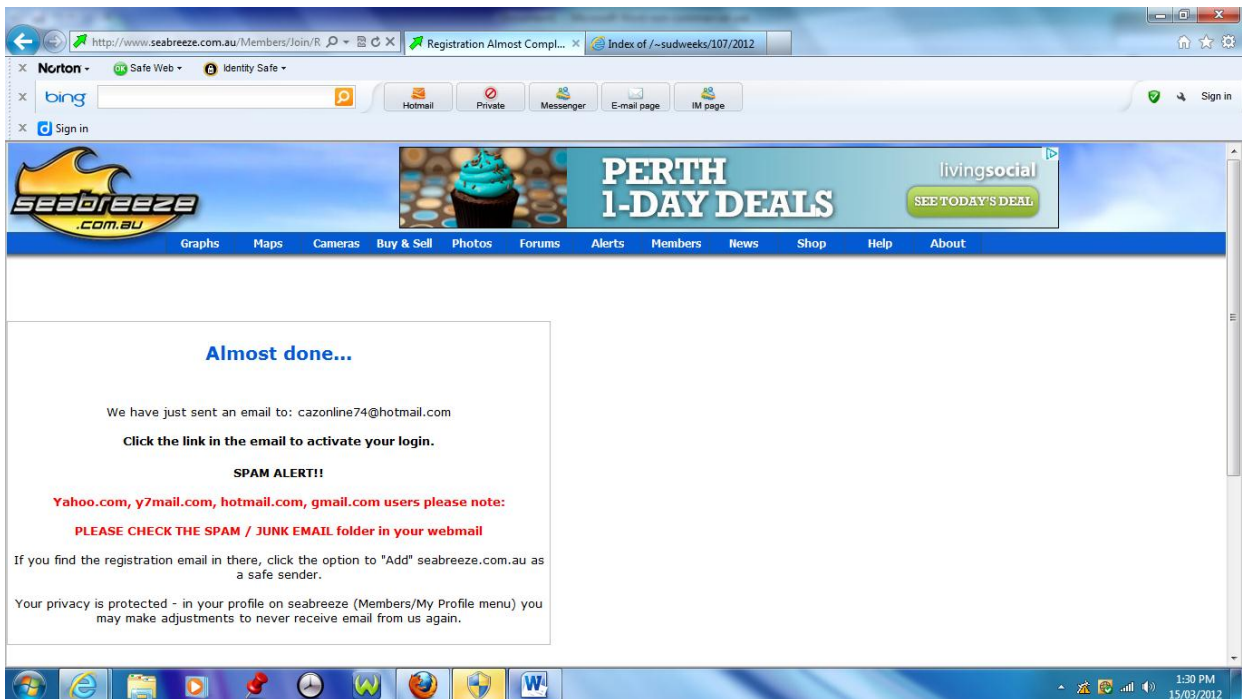
1. In your taskbar (where you type website address - topleft of your screen) type in the website address [www.seabreeze.com.au](http://www.seabreeze.com.au) which will then bring you to the page below.
2. From here you need to click on members which will release a dropdown box as show below, click on my profile.



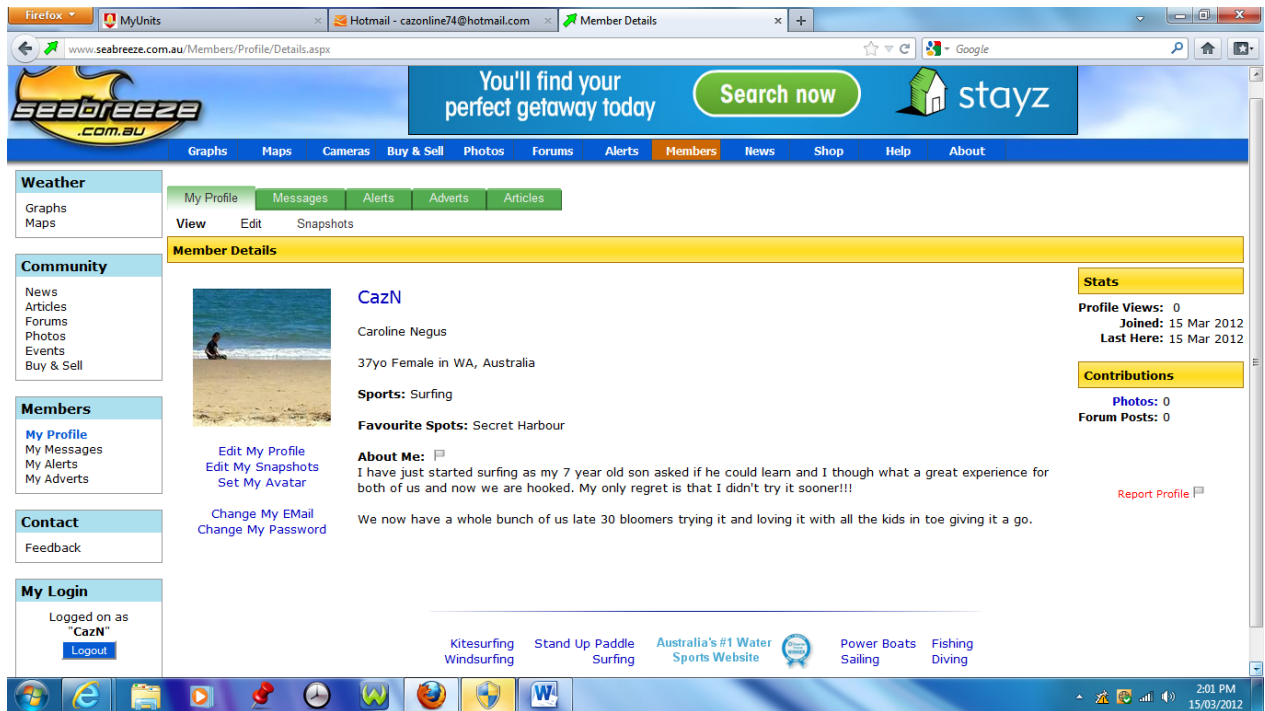
3. The below screen will appear.
4. You now need to become a member of seabreeze, so click on the register button
5. A screen will appear asking for your personal details, so go ahead and complete and save.



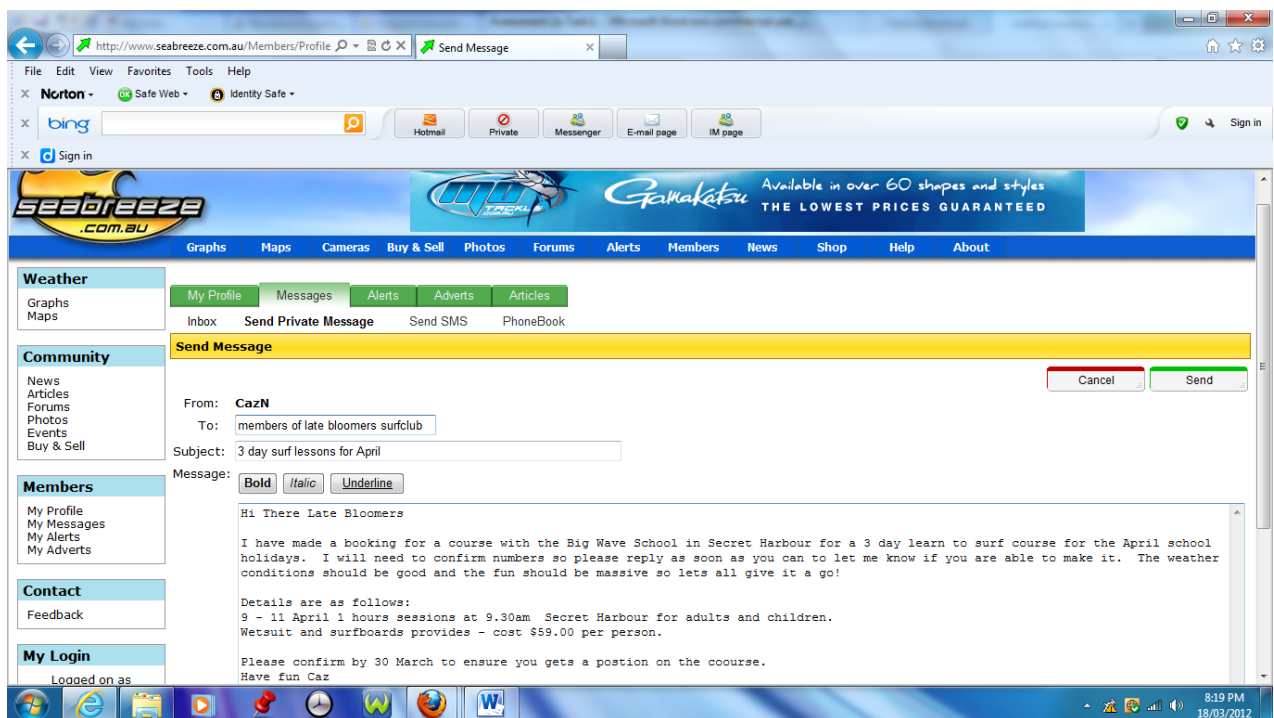
- Once you have saved your personal details the following page will appear. Follow the instructions to check your email account, there will be an email from Seabreeze saying you need to click on the link to activate your membership. Once you have completed this you will be officially a member of Seabreeze. Well done!



- Below is an example of what your membership looks like once you have activated it. You can personalise it as I have with photos and information about yourself (follow the website prompts) or you can leave it and use it as your communication tool for Late Bloomers Surfclub.



8. I am sure you will find this a great resource for our club and we will have many fun adventures, you will be able to post on here, arrange fun times, make suggestions and have a great laugh.



## Conclusion

Seabreeze is a fabulous website that brings like-minded people together to share knowledge, advice and experiences. Seabreeze has an extensive range of useful tools and a relaxed manner with a real sense of morals. There is advice on the website, to be considered and conscious of what you post as

sometimes there is little ones within view of the site which is very appropriate since the Late Bloomers surfclub is for adults and children, a real family affair. I have had a lot of fun investigating seabreeze as a social networking site and have recommended it to many of my friends too!

### **Copyright Approval**

This is a copy of the email I received from Seabreeze, when I request authority to use some screen prints of their website to over copyright legislation.

[Seabreeze.com.au](http://Seabreeze.com.au)

To cazonline74@hotmail.com

Hi Caz,

Thanks for your email. :-)

You should be ok .. just be kind to me in your assessment!! :-)

Enjoy .. Laurie

p.s. Would be interested in reading your finished work, if that's a possibility.

Web: [www.seabreeze.com.au](http://www.seabreeze.com.au)

Mail: [support@seabreeze.com.au](mailto:support@seabreeze.com.au)

**From:** cazonline74@hotmail.com [mailto:cazone74@hotmail.com]

**Sent:** Thursday, 15 March 2012 2:36 pm

**To:** support@seabreeze.com.au

**Subject:** seabreeze.com.au Feedback ((Please select))

**Name:** caroline negus

**Area:** (Please select)

**Topic:** General

**State:** Western Australia

**Comments:**

hi there I am a uni student I am studying social networking sites and was hoping to write my assessment on your site. I have just discovered your site through a friend and think it is great. I would like to screen print a copy of your about page and was hoping to get the ok so I am not in breach of copyright regulations. Thanks a million Caz

**Embrace life and learn something  
new!!!**

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[www.seabreeze.com.au](http://www.seabreeze.com.au)

